

## CURRENTLY

**September 2013 – Present**

Design Studio Team Leader

(December 2014 - Present)

Web Designer and Team Leader

(September 2013 - December 2014)

**Jacques Vert Group, London, UK***jacquesvertgroup.com**jacques-vert.co.uk*

- Redesigned and implemented multi-branded responsive website to six month deadline, which won a Drapers Award for 'Best Website Redesign/Relaunch 2015'. Optimised the site content to be suitable for mobile and tablet aswell as dektop. The redesign also included a simple responsive 5 step checkout.
- Guided & created website design, digital branding, email design, campaign creatives.
- Concepted and created engaging digital content for desktop, mobile and tablet, suitable for the group's audience.
- Organised the Design Team. Improved briefing process and created a more consistent approach with the design. Implemented strong relationships between design and additional teams.

**March 2013 - Present**

Voluntary Marketing Manager /

Graphic Designer &amp;

Member of the Board of Trustees

**Centre Stage London (Arts Charity)***centrestagelondon.co.uk*

- Create and direct all concepts, designs and a marketing campaigns for each production; including Posters, Flyers, Programmes and any additional collateral. Very capable technically with digital and print design, video and social media. Also manage and direct a Social Media Manager.
- Have successfully sold out every show marketed and promoted.
- Lead the rebrand which included redeveloping the current website for desktop and mobile.
- One of 6 nominated in the UK for the 'Young Person Under Thirty Contribution to a Musical Theatre Society' award for the National, Operatic and Dramatic Association, for Marketing contributions.

## PREVIOUSLY

**January 2011 – September 2013**

Web &amp; Graphic Designer

(February 2013 - September 2013)

Junior Designer

(January 2011 - February 2013)

**Biglight Limited, London, UK,***biglight.co.uk*

- Lead designer for clients; George, ASDA and Hunter Boots USA. Designed for Accessorize, ASDA, Avenue 32, Ben Sherman, Firetrap, George, Goldsmiths, Habitat, Hunter Boots UK & USA, Mappin & Webb, Monsoon, Milk&more, Penhaligon's, Uniqlo and White Stuff.
- Creatively guided the pitch team for George, developing concepts for their website, and photography. Biglight won the pitch. Heavily involved in redesigning the website.
- Brand guardian for George online. Produced and developed online brand guidelines.
- Produced branding and launched new email marketing campaigns for Hunter Boots UK and USA. Developing designs for a different market was eye-opening. Email campaigns were well received

**May 2006 – September 2006**

Freelance Graphic Designer

**RBI, Sutton, UK***reedbusiness.com*

- The role included conceptualising editorial designs for magazines.
- When based in the photography studio, I photographed and styled still-life shots which featured in Travel Weekly Magazine
- I worked with experienced designers, constructing logo designs for a number of businesses associated with RBI.

**September 2007 – July 2010**

University of Portsmouth

- BA (Hons) Graphic Design - 2:1
- Designer for the University Magazine 'Pugwash'

**September 2006 – May 2007**

University for the Creative Arts

- Foundation Diploma in Art and Design - Merit
- Specialised in Graphic Design

## SKILLS

- Experience in developing a wide range of design concepts and techniques
- Strong visual ability to recognise brands or campaigns and create designs and layouts accordingly with appropriate use of colour, style and typeface
- Ability to prioritise and organise own workload, meet deadlines and be self-motivated
- Good communication skills; work closely with clients and colleagues to ensure that design brief is followed precisely
- An eye for detail, precision and engaging design
- The ability to remain calm under pressure
- A passionate designer with a love of clean, considered design
- Proficient knowledge of the Adobe Creative Suite 6 / CC
- Experience with print Design - small and large format
- HTML email building / website building, hosting and CSS

## THE FUN STUFF

- Audition and perform in two amateur dramatic musical shows a year
- Lived in Long Island, New York, USA, whilst working in a country club
- Drove from Texas to New York City in 30 hours
- Lived with my friend and her family in Texas
- Rode on the back of a Harley Davidson through Houston
- Visited the Bauhaus in Dessau
- Visited Washington DC in 24 hours, whilst living in New York
- Walked 30k to raise money for the Macmillan charity
- Have visited 27 out of the 50 states in the USA
- Walked through a timezone
- Travelled to China, India, Africa, USA, Canada, Bali and European cities
- Watched 3 events at the London Olympics.
- Held a baby aligator named Snappy
- Invited to Aston Martin's Centenary Celebration at Kensington Gardens
- Have experienced two earthquakes